



## **Halifax Harbour Bridges installs variable message signs**

Dec 1, 2009

For Immediate Release

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Dartmouth, NS – Halifax Harbour Bridges (HHB) will soon have another tool to communicate travel conditions on and around the bridges.

Beginning December 3 travelers will begin to notice six large variable message signs (VMS) being installed on the Dartmouth and Halifax approach roads to the MacKay Bridge. "These variable message signs will provide real time information to the traveling public about the conditions on the bridges," explains Steve Snider General Manager and CEO. "The signs are strategically placed to allow drivers to take an alternate route."

The signs will display information about construction projects, weather conditions, vehicle accidents or any other delays. "While the signs are purchased, managed and operated by HHB, the signs are a benefit to regional traffic," continues Steve Snider. "Because of this we partnered with HRM and the province to ensure the signs can communicate more than the conditions on the bridges."

The VMS are located in the following locations (see map below for approximate location):

#### **Dartmouth**

1. Traffic south-bound on Victoria Road extension, north of Highway 111
2. Highway 111, northbound, before the Victoria Road Interchange and downstream of Burnside Drive interchange
3. Traffic north-bound on Victoria Road prior to Highway 111, north of Highfield Park Drive Intersection

#### **Halifax**

1. Barrington Street northbound prior to Barrington Street dividing for traffic continuing westbound
2. Windsor/Kempt Connector eastbound, east of Kempt Road and north of the ramp from Lady Hammond Road
3. Massachusetts Avenue (formerly Robie Street) connector prior to Lady Hammond overpass

The signs should be fully functional by the end of February 2010.

The Halifax Harbour Bridges is the forward thinking manager of key transportation infrastructure assets. Its mission is to provide safe, efficient and reliable passage at an appropriate cost. [www.hdbc.ca](http://www.hdbc.ca).

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